



Growth, Strategy & Investment Forum

Surviving & thriving in a challenging economy.

- **People:** attraction, retention & culture
- **Growth:** conversion, pipeline & strategy
- **Profile:** your story, marketing & audience

For private company owners & executives

Thursday 7th September 2023

Hobart Room, Level 2, Sofitel Sydney Wentworth, Phillip St, Sydney

1.45pm Guest Arrival, Registration & Networking

2.00pm Welcome & Table Introductions

Future proof your business & adapt to a changing economy.

Ned Ticic, CEO, NSW Leaders

2.10pm

- The importance of taking time out to work ON the business.
- The critical factors that drive success in business.



Building a growth mindset.

Ash Roach, People & Culture Strategist, All of You

2.30pm

- What is growth mindset & what is the mindset in your organisation?
- How growth mindset cultures drive performance.



Cybersecurity simplified: Protecting your business in the digital age.

Trent Owens, Managing Director, Matrium Technologies

2.50pm

- Common cybersecurity threats faced by businesses in the digital era.
- Practical steps to safeguard your business against cyberattacks.



3.10pm Afternoon Break. Networking with Guests & Workshop Hosts

How you can leverage marketing automation in your strategy.

Najib Raad, Managing Director, MultimediaX

3.25pm

- Using marketing automation to scale up successful marketing process.
- How to leverage omni-channel automation.



What to expect when you're protecting.

Stipe Vuleta, Managing Director, Chamberlains Law Firm

3.45pm

- Asset protection structures that might benefit your industry.
- What is the best asset protection strategy?



Case Study: Building an Industry Leader.

Nicole Holmes, Director, Alita Sales

4.05pm

- One of the leading sales and distribution companies specialising in selling and distributing health and beauty brands to pharmacy.
- The lessons learnt and mistakes made in building a market leading business.



4.25pm Networking Reception with Guests & Workshop Hosts

5.30pm Final Guests Depart